



## The ERES Industry Seminar, Milan SDA Bocconi

### “Urban regeneration and development in low growth economies”

Friday 23<sup>rd</sup> October 2015, @14,00-18,30, Milan, Bocconi University, Aula Magna, via Gobbi, 5

#### Contents

This industry seminar will consider urban regeneration issues and development activity in low growth economies. The seminar will include presentations on the Italian economy and real estate market, the operation of area recovery strategies in Milan. The seminar will be addressed by high profile players operating in urban regeneration and real estate development sector. ERES Board members and other international academics will attend.

For more information and registration, please visit:

<http://www.sdabocconi.it/it/eventi/2015/10/urban-regeneration-and-development-activity-low-growth-economies-eres-industry-seminar>

For more information on ERES, please visit: [www.eres.org](http://www.eres.org)

#### Programme

Chair: Professor Giacomo Morri

- 13:45 - 14:00 Registration
- 14:00 - 14:20 Opening Salutation & Remarks
  - Giacomo Morri (SDA Bocconi Professor, ERES Past President , Chairman 2010 Conference)
  - Ion Anghel (ERES President, Bucharest University of Economics)
  - Paola G. Lunghini (Editor in Chief Economia Immobiliare, ERES Past President, Chairman ERES 2004 Conference)
  - Aldo Mazzocco (CEO Beni Stabili SIIQ , President Investire SGR, Chairman Assoimmobiliare)
- 14:20 – 14:45 Key note address “Real Estate market & development projects”
  - Simone Roberti (Head of Research BNP Paribas Real Estate Italy)
- 14:45 – 16:15 Section A: Presentations
  - Anna Di Gironimo (Head of product development Beni Stabili SIIQ) & Marco Bignami (Head of Business development & Advisory Beni Stabili SIIQ): “Symbiosis Project”
  - Armando Borghi (CEO CityLife , SDA Professor): “CityLife Project”
  - Luca Mangia (Project Manager Coima SGR): “Porta Nuova Project”
  - Gian Luca Santi (Chairman Unipol SAI SGR): “Unipol Group renovation projects”
- 16:15 – 16:45 *Coffee Break, sponsored by AREL - Associazione Real Estate Ladies*
- 16:45 – 18:00 Section B: Panel discussion
  - Paola Gianasso (Vicepresident Scenari Immobiliari)
  - Andrea Maffei (Founder Andrea Maffei Architects)
  - Roberto Mangiavacchi (Owner at Mangiavacchi Pedercini SpA, Vicepresident Assimpredil ANCE)
  - Paola Ricciardi (CEO REAG - Duff&Phelps Italy)
  - Giancarlo Scotti (Founder GCS & Partners, Chairman ULI Italy)
  - Valentino Piana (Audis)
- 18:00 – 18:30 *Networking Cocktail, sponsored by ACFAI SDA Bocconi*